

FERI ZSOLNAI

Adobe Creative Expert
Graphic Designer
3D Generalist
Educator



“Look at mountain top, keep climbing up.”

Profile

I am friendly, approachable, sober, honest, purposeful, knowledgeable, creative, interested, precise, highly organised and passionate.

I am motivated by challenge, artistic views, simplicity, creativity, teamwork and professionalism.

I am looking for an opportunity, which allows me to use my various professional and personal skills. An opportunity that challenges me to further improve.

I am Hungarian, literate, educated, experienced, lively, funny, if not a little eccentric here and there. I am also an excellent cook.

I'm currently learning to speak German and studying cognitive behavioural therapy in my free time.

Key Strengths

- Out-of-the-box thinker
- Experienced in various ways of visual communication
- Adobe certified expert
- Strong artistic background
- Creativity fuelled by a wide array of artistic experience (theatre, music, fine arts)
- Excellent problem solver
- A good hand for simplification and optimisation
- Precise and simple administration
- Ability and experience to work in a cross-cultural team
- Embracing new technologies and skills
- Excellent communicational skills (based on Rosenberg's nonviolent communication theory)
- Experienced and capable mentor

Work Experience

2016—

25/7 Design Studio (Berlin)

- **My roles:** Owner/Creative Director
- **Responsibilities:** graphic design, DTP, prepress, training, 3D graphics, filmmaking
- **Main clients:** Fair Trade, Védegylet
- **Website:** <http://257designstudio.com>

2014—2015

25/7 Design Studio (Amsterdam)

- **My roles:** Owner/Creative Director
- **Responsibilities:** graphic design, DTP, prepress, training, 3D graphics, documentaries
- **Main clients:** CatMoon Productions, MediWel

2013—2014

Crestec Europe B.V. (Amsterdam)

- **My role:** Localisation Engineering Coordinator
- **Responsibilities:** graphic design, DTP, prepress, procedure development, research, training, outsourcing coordination
- **Main clients:** Mazda, Roland, Konica Minolta, Toshiba Medical, Hoyu, Mitsubishi Aircraft
- **Website/Reference:** <http://www.crestec.eu> · [Toshikazu Muromoto](#)

2011—2012

Umbralabs Kft. (Budapest)

- **My roles:** Technical Director, Lead 3D Artist
- **Responsibilities:** pipeline development (from the scratch), organising and reviewing the work of the art team, mentoring artists, technological research, cooperating with the Head of Development, complete outsourcing coordination, interviewing candidates, environmental and character modeling, texturing, shader development, rigging, lighting, level design and editing, object animation
- **Software:** Maya, Zbrush, Unity, Photoshop
- **Website:** <http://umbralabs.com>

2008—2011

Vizuálisművek, Global Technology Llc., TermékMix (Budapest)

- **My roles:** Graphic Designer, Lead Artist, Typographer
- **Responsibilities:** advertisement, typography, website design, corporate identity, prepress, graphic design, team leadership
- **Websites/References:** <http://www.vizualismuvek.hu> – [Kriszta Matus](#) · <http://www.termekmix.hu> · [John Farago \(Global Technology\)](#)

2007—2008

Mesharray Digital School (Budapest)

- **My role:** Autodesk Maya Instructor / Adobe DTP Trainer
- **Responsibilities:** teaching the official Maya Mastercourse course development, training (Adobe Creative Suite for DTP and Prepress)
- **Website/Reference:** <http://www.mesharray.hu> – [Bernadett Madudák](#)

2006—2007

Smartworks (Budaörs)

- **My roles:** Graphic Designer / 3D Artist
- **Responsibilities:** graphic design, prepress, 3D product previsualisation
- **Main clients:** L'Oréal, Drogerie Markt, Mercedes Benz
- **Website/Reference:** <http://www.smartworks.hu> – [Boldizsár Lengyel](#)

2005—2006

Appaloosa Software (Budapest)

- **My roles:** Lead Cutscene Artist (Jaws Unleashed), Concept Designer and 3D Generalist
- **Responsibilities:** 3D modeling and texturing, level editing, scene setup, lighting, effects setup, particles, character animation, object and camera animation, leading the cinematic team, designing and reviewing shots and cuts, developing pitches
- **Software:** GD (in-house level editing tool), 3ds Max, Photoshop
- **Website/Reference:** http://en.wikipedia.org/wiki/Appaloosa_Interactive – [Vera Mészáros](#)

2004—2005

B and G Promotions (Budapest)

- **My role:** Art Director
- **Responsibilities:** graphic design, prepress, localisation outsourcing, team leadership
- **Main client:** Michelin
- **Website:** <http://www.bngi.eu>

2000—2003

Philos Labs (Budapest)

- **My roles:** Character animator (Tim7), Animator (Imperium Galactica III – later released as Nexus), Lead Environmental Artist / Level Designer / Story & Dialogue writer / Music Supervisor (Rebels: Prison Escape)
- **Responsibilities:** 3D modeling and texturing, light and render, animation, level design, story design, dialogues (in Hungarian and English), leading and supervising the music composers
- **Software:** Maya, Lightwave, Photoshop, Logic
- **Website:** http://en.wikipedia.org/wiki/Philos_Laboratories

Certifications & Courses

- Adobe Certified Expert (ID: ADB192435)
- Autodesk Certified Instructor (ID: 42906)
- Documentary Filmmaking (CREA/Universiteit van Amsterdam, 2015)
- Licensed Counsellor (Institute of Counselling, 2015–2017, ongoing)

Software Skills

Expert/Trainer level competency

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Acrobat
- Autodesk Maya

Skilled user level competency

- Adobe Muse
- Adobe Premiere Pro
- Unity
- Final Cut Pro X
- Logic Pro X
- Microsoft Word
- Apple iWorks
- Pixologic Zbrush

Language Skills

- English (fluent)
- Hungarian (native)
- Learning German

Likes

CGI, science fiction, video games, literature, arthouse cinema, theatre, opera, music, cuisine, pets, papercrafting, piano, traveling, professionalism, perfectionism, friendly people, smiles, courage, genuinity.

Dislikes

Amateur solutions, pretentious people, lack of thought, corporate culture, 24+°C, the word “pleasant”.

Links

- **Online portfolio:** www.zsolnai.net
- **Downloadable portfolio:** [Feri Zsolnai's Intimately Personal Graphic Design Portfolio 2016](#)
- **LinkedIn profile:** [Feri Zsolnai](#)
- **Xing profile:** [Feri Zsolnai](#)