

# FERI ZSOLNAI

Adobe Certified Expert Graphic Designer and 3D Generalist

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*“Look at mountain top, keep climbing up.”*

## Profile

Concluding a 5-year long journey, I have finally arrived to settle down in Scotland permanently. After freelancing exclusively in the past few years, I am now looking to get back into working within a professional team. With my array of professional skills and experience, I am quite confident that I will be a valuable asset to your business.

## Key Strengths

- Out-of-the-box thinker
- Experienced in various ways of visual communication
- Adobe certified expert
- Strong artistic background
- Creativity fuelled by a wide array of artistic experience (theatre, music, fine arts)
- Excellent problem solver
- A good hand for simplification and optimisation
- Precise and simple administration
- Culturally literate
- Ability and experience to work in a cross-cultural team
- Embracing new technologies and skills
- Excellent communicational skills
- Experienced and capable mentor

## Work Experience

2015—

**25/7 Design Studio (own business)** (Glasgow. Previously: Berlin, Amsterdam)

- **My roles:** Design Consultant, Educator, Creative Director
- **Responsibilities:** consultancy, art and creative direction, training, graphic design, webdesign, UX and UI design, branding, prepress, course development, 3D graphics, filmmaking
- **Main clients:** Spectacular Speaking, CatMoon Productions, Fair Trade, EwiseSoft
- **Software:** Adobe Creative Cloud, Maya, Zbrush, Unity
- **Websites:** TRAINING: [257designstudio.com](http://257designstudio.com); DESIGN: [www.zsolnai.net](http://www.zsolnai.net)

2013—2014

**Crestec Europe B.V.** (Amsterdam)

- **My role:** Localisation Engineering Coordinator
- **Responsibilities:** graphic design in a multicultural clientele including Japan; DTP and prepress supporting over 20 languages; procedure development and workflow improvement, research, training, outsourcing coordination
- **Main clients:** Mazda, Roland, Konica Minolta, Toshiba Medical, Hoyu, Mitsubishi Aircraft
- **Software:** Adobe Creative Cloud
- **Website/Reference:** <http://www.crestec.eu> · Cristiana Luppi

2011—2012

**Umbralabs Kft.** (Budapest)

- **My roles:** Technical Director, Lead 3D Artist
- **Responsibilities:** pipeline development (from the scratch), organising and reviewing the work of the art team, mentoring artists, technological research, cooperating with the Head of Development, complete outsourcing coordination, interviewing candidates, environmental and character modeling, texturing, shader development, rigging, lighting, level design and editing, object animation
- **Software:** Adobe Creative Suite, Maya, Zbrush, Unity
- **Website:** <http://umbralabs.com>

2008—2011

**Global Technology Llc.** (Budapest)

- **My roles:** Graphic Designer
- **Responsibilities:** advertisement, typography, website design, corporate identity, prepress, graphic design, team leadership
- **Software:** Adobe Creative Suite, Maya
- **Reference:** John Farago

2007—2008

**Mesharray Digital School** (Budapest)

- **My role:** Autodesk Maya Instructor / Adobe DTP Trainer
- **Responsibilities:** teaching the official Maya Mastercourse course development, training (Adobe Creative Suite for DTP and Prepress)
- **Website/Reference:** <http://www.mesharray.hu> – Bernadett Madudák

## Relevant Education

- Diploma in Counselling and in CBT (Institute of Counselling, Glasgow, ongoing)
- Documentary Filmmaking (CREA/Universiteit van Amsterdam, 2015)
- Adobe Certified Expert (ID: ADB192435)
- Autodesk Certified Instructor (ID: 42906)

## Software Skills

### Expert/Trainer level competency

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Muse
- Adobe Acrobat
- Autodesk Maya
- Pixologic Zbrush

### Skilled user level competency

- Adobe Experience Design
- Adobe Dreamweaver
- Adobe After Effects
- Adobe Premiere Pro
- Unity
- Logic Pro X
- Microsoft Office

## Language Skills

- English (fluent)
- Hungarian (native)

## Likes

Being in the flow, science fiction, video games, board games, magical realism, arthouse cinema, theatre, opera, music, cooking, pets, papercrafting, playing the piano, couchsurfing, professionalism, perfectionism, friendly people, smiles, courage, genuinity, free hugs.

## Links

- **Design Consultancy:** [www.zsolnai.net](http://www.zsolnai.net)
- **25/7 Design Studio (Design Courses):** [257designstudio.com](http://257designstudio.com)
- **Linkedin profile:** Feri Zsolnai