

# FERI ZSOLNAI

Adobe Certified Expert Graphic Designer and 3D Generalist

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*"Look at mountain top, keep climbing up."*

## Profile

Concluding a 5-year long journey, I have just arrived in Scotland to settle down permanently. After freelancing exclusively in the past few years, I am now looking to get back into working within a professional team. I have a very wide array of professional skills and experience, and I am quite confident that I can be a valuable asset to the team.

## Key Strengths

- Out-of-the-box thinker
- Experienced in various ways of visual communication
- Adobe certified expert
- Strong artistic background
- Creativity fuelled by a wide array of artistic experience (theatre, music, fine arts)
- Excellent problem solver
- A good hand for simplification and optimisation
- Precise and simple administration
- Culturally literate
- Ability and experience to work in a cross-cultural team
- Embracing new technologies and skills
- Excellent communicational skills
- Experienced and capable mentor

## Work Experience

2015—

### **25/7 Design Studio** (Glasgow. Previously: Berlin, Amsterdam)

- **My roles:** Owner/Creative Director (and everything else that comes with a small business)
- **Responsibilities:** graphic design, webdesign, UX and UI design, branding, wireframing, prototyping, DTP, prepress, course development, training, 3D graphics, filmmaking
- **Main clients:** Spectacular Speaking, CatMoon Productions, Fair Trade, EwiseSoft
- **Software:** Adobe Creative Cloud, Maya, Zbrush, Unity
- **Website:** <http://257designstudio.com>

2013—2014

**Crestec Europe B.V.** (Amsterdam)

- **My role:** Localisation Engineering Coordinator
- **Responsibilities:** graphic design in a multicultural clientele including Japan; DTP and prepress supporting over 20 languages; procedure development and workflow improvement, research, training, outsourcing coordination
- **Main clients:** Mazda, Roland, Konica Minolta, Toshiba Medical, Hoyu, Mitsubishi Aircraft
- **Software:** Adobe Creative Cloud
- **Website/Reference:** <http://www.crestec.eu> · Cristiana Luppi

2011—2012

**Umbralabs Kft.** (Budapest)

- **My roles:** Technical Director, Lead 3D Artist
- **Responsibilities:** pipeline development (from the scratch), organising and reviewing the work of the art team, mentoring artists, technological research, cooperating with the Head of Development, complete outsourcing coordination, interviewing candidates, environmental and character modeling, texturing, shader development, rigging, lighting, level design and editing, object animation
- **Software:** Adobe Creative Suite, Maya, Zbrush, Unity
- **Website:** <http://umbralabs.com>

2008—2011

**Global Technology LLC.** (Budapest)

- **My roles:** Graphic Designer
- **Responsibilities:** advertisement, typography, website design, corporate identity, prepress, graphic design, team leadership
- **Software:** Adobe Creative Suite, Maya
- **Reference:** John Farago

2007—2008

**Mesharray Digital School** (Budapest)

- **My role:** Autodesk Maya Instructor / Adobe DTP Trainer
- **Responsibilities:** teaching the official Maya Mastercourse course development, training (Adobe Creative Suite for DTP and Prepress)
- **Website/Reference:** <http://www.mesharray.hu> – Bernadett Madudák

## Certifications & Courses

- Adobe Certified Expert (ID: ADB192435)
- Autodesk Certified Instructor (ID: 42906)
- Documentary Filmmaking (CREA/Universiteit van Amsterdam, 2015)
- Licensed Counsellor (Institute of Counselling, 2015–2018, ongoing)

## Software Skills

### Expert/Trainer level competency

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Muse
- Adobe Acrobat
- Autodesk Maya
- Pixologic Zbrush

### Skilled user level competency

- Adobe Experience Design
- Adobe After Effects
- Adobe Premiere Pro
- Unity
- Logic Pro X
- Microsoft Office

## Language Skills

- English (fluent)
- Hungarian (native)

## Likes

Being in the flow, science fiction, video games, board games, magical realism, arthouse cinema, theatre, opera, music, cooking, pets, papercrafting, playing the piano, couchsurfing, professionalism, perfectionism, friendly people, smiles, courage, genuinity, free hugs.

## Links

- **Online portfolio:** [www.zsolnai.net](http://www.zsolnai.net)
- **Linkedin profile:** Feri Zsolnai
- **Downloadable portfolio:** Feri Zsolnai's Intimately Personal Graphic Design Portfolio 2016